

# Maximize Savings Before the Price Rises!



Lock in Your Federal Contracting Advantage Now!

## END OF YEAR PROMOTION

### OCTOBER

#### EXCEPTIONAL OFFER

Savings Amount: \$29,750

COST	VALUE
\$21,000	\$50,750

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
  - Daily Solicitation Matching
  - Agency Briefing Appt. Setting
  - Solicitation Review
  - Proposal Writing

#### ADDED BONUS

- FREE** Daily Solicitation Matching Through Jan 31st (up to 4 months)
- FREE** 15 Additional Hours of Solicitation Review & Proposal Writing
- FREE** 1 Additional Capability Statement Design for Opp Specific Requirements
- FREE** 15 Hours of Capability Statement Customization (Opp Specific)
- FREE** Six E-Mail Templates
  - Subcontract
  - Teaming
  - Joint Venture
  - Mentor/Protege
  - Debriefing
  - Sources Sought
- FREE** 4 GovCon Biz Dev Coaching Sessions
- FREE** List of 100 Additional CO POC's
- FREE** List of Top 50 Targeted Primes w/ contact information

### NOVEMBER

#### STRONG SAVINGS

Savings Amount: \$20, 600

COST	VALUE
\$21,000	\$41,600

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
  - Daily Solicitation Matching
  - Agency Briefing Appt. Setting
  - Solicitation Review
  - Proposal Writing

#### ADDED BONUS

- FREE** Daily Solicitation Matching Through Jan 31st (up to 3 months)
- FREE** 5 Additional Hours of Solicitation Review & Proposal Writing
- FREE** 1 Additional Capability Statement Design for Opp Specific Requirements
- FREE** 5 Hours of Capability Statement Customization (Opp Specific)
- FREE** Two E-Mail Templates
  - Subcontract
  - Teaming
- FREE** 2 GovCon Biz Dev Coaching Sessions
- FREE** List of 10 Additional CO POC's
- FREE** List of Top 10 Targeted Primes w/ contact information

### DECEMBER

#### GREAT DEAL

Savings Amount: \$14,750

COST	VALUE
\$21,000	\$35,750

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
  - Daily Solicitation Matching
  - Agency Briefing Appt. Setting
  - Solicitation Review
  - Proposal Writing

### JANUARY

#### GOOD VALUE

Savings Amount: \$7,600

COST	VALUE
\$21,000	\$28,600

- ✓ SAM & DSBS Optimization
- ✓ Micromarket Optimization
- ✓ Capability Statement
- ✓ Capabilities Briefing Deck
- ✓ Capabilities Tri-Fold Brochure
- ✓ Sources Sought Response Template
- ✓ Market Research & Intelligence Report
- ✓ S.E.E.K Report
- ✓ 30 Days of Comprehensive Biz Dev
  - Daily Solicitation Matching
  - Agency Briefing Appt. Setting
  - Solicitation Review
  - Proposal Writing

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